



SmartPress™

Press Release Marketing
That Gets You Seen

Your brand deserves visibility. Reach new audiences, and drive media coverage via global, SEO-rich press release distribution.

Why Choose SmartPress™

- Even if prospects aren't ready to buy today, powerful, visible brand and authority-building keep you top-of-mind when they do.
- A press release is no longer just an "announcement" — when done right, it's a content asset that generates SEO value, media coverage, and brand credibility.
- Many press release services limit word count, restrict attachments, or distribute generically. SmartPress™ has been built to avoid those limitations.

Full-Service PR: \$1,500

SmartFinds handles writing, creative, distribution, outreach.

National Reach

Reach 10,000+ publications and 50,000+ outlets.

Trusted Media Access

Get featured on Yahoo! Finance, Benzinga, AP, and top industry networks.

SEO + Credibility Boost

Earn backlinks and verified mentions that build long-term brand authority.

Instant Insight

Track views and engagement in real time through detailed analytics.

Unlimited Storytelling

Include all visuals, videos, and details that bring your story to life.

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SmartPress is not a press release service. It is a structured visibility and authority engine designed to accelerate your presence in the market.

Why Most Press Releases Fail to Deliver

- News gets buried in crowded media channels
- Generic wire services limit reach, control, and impact
- Internal teams lack time and PR expertise
- Most releases generate visibility but not engagement or leads

Press Releases Are Just the Entry Point

SmartPress turns a press release into a strategic marketing asset that supports visibility, credibility, SEO, and long-term brand authority.

The SmartPress 90-Day Visibility Strategy

SmartPress is designed as a focused, high-impact marketing process — not a one-time effort. By delivering two press releases per month over a three-month period, SmartPress helps your brand enter the market with consistent visibility, reinforced messaging, and growing credibility.

This structured approach creates momentum — allowing your message to be seen, indexed, shared, and recognized across multiple channels in a short period of time.

From Idea to Inbox: We Handle Everything

- Strategy and editorial direction to shape the right story
- B2B-focused press release writing with a complete narrative approach
- Distribution across global media networks
- Direct outreach to relevant journalists and industry contacts
- Supporting assets, including landing pages, links, and content integration

Built for Visibility Authority & Momentum

- Reaches decision-makers with a complete and compelling story
- Builds momentum for launches, announcements, and initiatives
- Creates long-term SEO value through backlinks and indexing
- Strengthens brand authority and thought leadership

No Limits. No Shortcuts. No Missed Opportunities.

- Unlimited words to tell the full story
- Unlimited links to drive traffic where it matters
- Unlimited media, including images, videos, PDFs, and more
- Direct-to-inbox outreach, not just passive distribution