



smartfinds marketing

If You're Not Showing Up, You're Falling Behind.

SmartFinds SEO work combines AI + traditional strategy to improve visibility, traffic, and discoverability in both search engines and AI platforms.

Search engine optimization is no longer just about keywords and backlinks. At SmartFinds, we treat **SEO** as a foundational piece of digital strategy – and we blend it with AI and GEO to stay ahead of what's next.

- ✓ AI-assisted optimization using Yoast SEO Premium
- ✓ Technical SEO audits (crawl errors, speed, mobile readiness)
- ✓ Content structure and metadata optimization
- ✓ Internal link architecture for UX and discoverability
- ✓ Search Console + Analytics monitoring
- ✓ GEO: Generative Engine Optimization

GEO is the practice of optimizing content for AI-based search engines that generate answers – not just links. It combines:

- ✓ Traditional SEO best practices
- ✓ AI intent modeling and semantic content structuring
- ✓ Visibility in platforms like Google's SGE, ChatGPT, Bing Copilot, and more

Why It Works for B2B

- ✓ Attracts high-intent traffic to your site
- ✓ Improves visibility in both search and AI-generated results
- ✓ Supports every part of your funnel – awareness to conversion
- ✓ Gives your sales team better-qualified leads

SEO WORK IS JUST ONE LAYER.

Our programs connect search visibility with brand awareness, conversion, and thought leadership.

Let's uncover what's holding your traffic back – and build a smarter strategy together.



Sound familiar?

Organic traffic is flat or declining

Leads aren't coming in from search

You've invested in SEO but can't see results

Your competitors dominate when prospects search



FREE CONSULTATION

Book a 30-minute meeting with the experts at SmartFinds Marketing.



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